



INSTITUTE FOR SOCIAL AND ECONOMIC CHANGE

ಸಾಮಾಜಿಕ ಮತ್ತು ಆರ್ಥಿಕ ಬದಲಾವಣೆಯ ಅಧ್ಯಯನ ಸಂಸ್ಥೆ

(An all India Institute for inter-disciplinary research and training in the Social Sciences)

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13th August 2025

Hiring of Data Collection Agency for Fieldwork Across 13 States in India

Project: Evaluation of the Modified Interest Subvention Scheme (MISS) and the Kisan Credit Card (KCC)

The Institute for Social and Economic Change (ISEC), Bengaluru, invites proposals from qualified and experienced data collection agencies to undertake large-scale field data collection across 13 states in India. The assignment is part of the Third Party Evaluation of the Modified Interest Subvention Scheme (MISS) and the Kisan Credit Card (KCC) initiative, commissioned by the Ministry of Agriculture and Farmers' Welfare, Government of India.

Scope of Work:

- Conduct quantitative and qualitative data collection from relevant stakeholders, including farmers, bankers, and government officials.
- Cover a representative sample across 13 Indian states.
- Ensure data quality through real-time monitoring, GPS tagging, and audio verification protocols.
- Deploy trained field investigators and supervisors.
- Use digital data collection tools (e.g., CAPI-based surveys).
- The number of questionnaires (attached with this call) to be collected are 7800 in addition to follow-up with the stakeholders, especially the Lead Bank Managers and the Bank Branch Managers.
- The number of days for the completion of the survey is 25 days from the date of accepting the proposal.

Eligibility Criteria:

- Proven track record in large-scale field data collection across multiple states simultaneously.
- Experience in agriculture/rural finance/third-party evaluations preferred.
- Availability of trained field investigators with multilingual capacity.
- Capacity to handle logistics and data security.

Submission Guidelines:

- Interested agencies may submit their proposals along with the following documents:
- Agency profile with relevant experience.
- Technical proposal outlining the approach and methodology.
- Financial quotation.
- GST registration, PAN, and other statutory documents.

Timeline for Submission:

Proposals must be submitted by 19th Aug 2025.

addressed to: Prof. Ramappa K B

Professor, ISEC

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Only shortlisted agencies will be contacted for further discussion, which will be held in the ISEC Seminar Hall on 20th of August 2025.

Sd/-
Vidyashree Chandaragi, K.A.S.
Registrar